

## Vistage for CEOs, Presidents and Founders

There's a lot riding on your decisions. The **Vistage Chief Executive Program** is designed to help you make more effective decisions that lead to powerful results.

At the core, a confidential advisory group of peers helps you focus on what's most critical. Led by an accomplished business leader, this unbiased group will help you solve problems and uncover opportunities. Take your business to the next level by connecting to thought leaders and 27,000 members across the globe.



**Solve problems and make decisions that drive powerful results.**

### Designed for the challenges of chief executives

Challenge	Solution
 You're surrounded by stakeholders with competing agendas, and you make all decisions without the benefit of unbiased advice.	→ Get your decisions vetted by an ideal sounding board — an objective, experienced peer group who will offer unbiased advice in a confidential environment.
 You're concerned your current culture may be having a negative impact on business.	→ Learn best practices on building an empowered, results-driven team. Find and fix blind spots to enhance your leadership ability.
 You're not sure you have the best processes in place to scale up the business.	→ Get access to models of success and expert advice to help you retool your long-term strategy without sacrificing current performance.
 You're seeking guidance on how to fuel the next stage of growth.	→ Gain fresh perspectives on complex issues to optimize business decisions and results.

## How Vistage works

### Confidential peer advisory boards

- Work on your most pressing issues with an exclusive group of 12-16 chief executives from non-competing industries.
- Process issues in sessions led by a highly trained executive coach.

### Private executive coaching

- Receive one-to-one coaching from an accomplished business leader.
- Get personalized guidance to navigate challenges and opportunities.

### World-class speakers and events

- Learn from experts at your advisory board meetings, regional events and boot camps.
- Activate new ideas for business growth and personal development.

### Specialized networks and communities

- Join online and in-person communities organized by industry, function or geography.
- Receive high-value answers to tactical questions.

## Chief Executive Program

<b>Peer Advisory Board Meetings</b>	12 full-day meetings per year
<b>Private Executive Coaching</b>	12 sessions per year, up to 2 hours each
<b>World-class Speakers</b>	Up to 8 speakers per year
<b>Online Community</b>	24/7 access to 27,000+ members across 26 countries

*“From the superb speakers, to dynamic counsel offered by my fellow CEOs, to the one-to-one sessions with my Chair – we have fundamentally changed how we run our business, manage our teams and drive learning throughout our organization. Our company health and growing success are directly attributable to my Vistage engagement.”*



**Mike Lauber**  
Chairman & CEO, Tusco Display



**Matt Doherty**  
Vistage Chair

Matt Doherty has the experience of leading championship multi-million dollar teams utilizing all the experiences and knowledge he gained as head coach at Notre Dame, FAU, SMU and UNC. He led the Tar Heels to a #1 ranking and was voted the AP National Coach of The Year in 2001. He then embarked on a leadership journey to "Learn & Grow" that took him to the UVA Darden School of Business and The Wharton School. This combination is what he brings to Vistage.

His ability to guide corporations, C-Suite managers, sales executives, and business and sports coaches to develop their leadership skills and team dynamics is second to none. He has working knowledge of the complexities of multi-level, multi-faceted organizations and the emotional intelligence to recognize that people run these businesses. Leading the people makes for a championship culture and a winner's mindset.

**To learn more, contact Matt Doherty**  
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**Better leaders. Better decisions. Better results.**

**VISTAGE**